



OFFICIAL Online Show Daily News Publication and Official Web TV

As the **Official Media Partner**, we will provide the **Official Online Show Daily News and Official Web TV for IDEX/NAVDEX 2023**. Army Recognition editorial team will have a significant presence at the show to provide a full coverage about this event. Published online and updated daily, use IDEX/NAVDEX 2023 Official Online Show Daily News and Web TV to increase your impact and presence before, during and after the exhibition with our online advertising and marketing services.

Our **Official Online Show Daily News Publication and Official Web TV IDEX/NAVDEX 2023** spread all activities of the event and provides all exhibitors with a global online window in parallel with IDEX/NAVDEX 2023 exhibition about the latest defence and security technologies and innovations. The News Online will be read more than 35,000 people every day from 130 countries during the event.

As the only Official Online Show Daily News publication and Web TV for IDEX/NAVDEX 2023, we will cover the event with daily videos, published every day on Army Recognition website, our Defense Web TV news channel and the official website of IDEX/NAVDEX 2023.

IDEX/NAVDEX 2023 OFFICIAL Online Show Daily News Publication			
Product name	Description	Time	Unit Price
Advertorial	Full advertorial article in the official News Online IDEX/NAVDEX 2023.	event	1,250 €
Top Fixed Banner 468x100	Banner on top page of the official News Online IDEX/NAVDEX 2023, with a direct link to your website .	event	2,750 €
Right Fixed banner 300x90	Right fixed banner on top page of the official News Online IDEX/NAVDEX 2023, with a direct link to your website.	Event	2,250 €
Rectangle 300x250	Rectangle banner on top page of the official News Online IDEX/NAVDEX 2023, with a direct link to your website.	event	3,450 €
IDEX/NAVDEX 2023 Official WebTV Advertising			
Video Advertorial	2' Video advertorial in one official Daily Video , promote your Company and/or products with a video recorded on site by Army Recognition video team and published in the Official Web TV daily video.	No limit	2,750 €
Video Advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry during IDEX/NAVDEX 2023.	No limit	5,250 €
Sponsoring WebTV	Daily «Show Video Reports» will be produced during the event by Army Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes).		14,950 €
Online marketing and advertising solutions on our websites			
Page hosting			
Company Profile	General profile of the Company with press releases, an overview of the main products and a request form for potential customers among our readers.	1 year	950 €

Product page	The product page data sheet presents a general overview of the product, technical information, product details with request form to the company and pictures and/or videos.	1 year	1,250 €
Web Banners			
Top Fixed Banner 468x100	Banner on each top page, with a direct link to your website or inside Army Recognition.	7 days 30 days	950 € 3,750 €
Top Fixed banner 728x90	Banner on each top page, with a direct link to another website or inside Army Recognition.	7 days 30 days	1,250 € 4,950 €
Right Fixed banner 300x90	Right fixed banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	750 € 2,950 €
Rectangle 300x250	Rectangle banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	900 € 3,550 €
Skyscraper 160x600	Skyscraper on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	1,450 € 5,750 €
Logo 135x135	Logo on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 1,000 €
Videos			
Video Advertising	Your own video company on each page of our websites.	7 days 30 days	1,495 € 5,950 €
Video advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry.	For life	5,450 €
Press release			
Newsletter	Army Recognition Monthly Newsletter with news, defence show information and defence industry ongoing contracts sent to 10000 people from the defence and security sector with your latest press releases.	1 year	2,950 €
Advertorial or Press Release	Online article to promote Defense or Security Company and/or products including pictures and video.	1 year	1,250 €

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