



# NAVY RECOGNITION

navyrecognition.com



## ONLINE NAVAL DEFENSE MEDIA - PROMOTION & MARKETING

**Navy Recognition** is one of the most popular online media covering Naval Forces, Defense Industry, Navy Technology and Maritime Security. Our company provides a full range of advertising and marketing services to increase your online global exposure. We reached over 1.2 million readers in 2019.

- **Online Promotional & Marketing Services** dedicated to the Naval & Maritime Defense Industry
- **Online Naval Defence magazine** read globally
- **Online Show Daily News & WebTV** for Naval Defense Exhibitions: **SNA, DIMDEX, Sea Air Space, DSA, Balt Military Expo, Euronaval ...**
- **World Navies Warships and Equipment technical data sheets**
- **Video and Photo** reports on Naval Forces & Shipyards

**Navy Recognition** offers innovating solutions and services with Web-based promotion, communication, advertising and marketing for naval defense & maritime security industry.



26+ K  
Likes

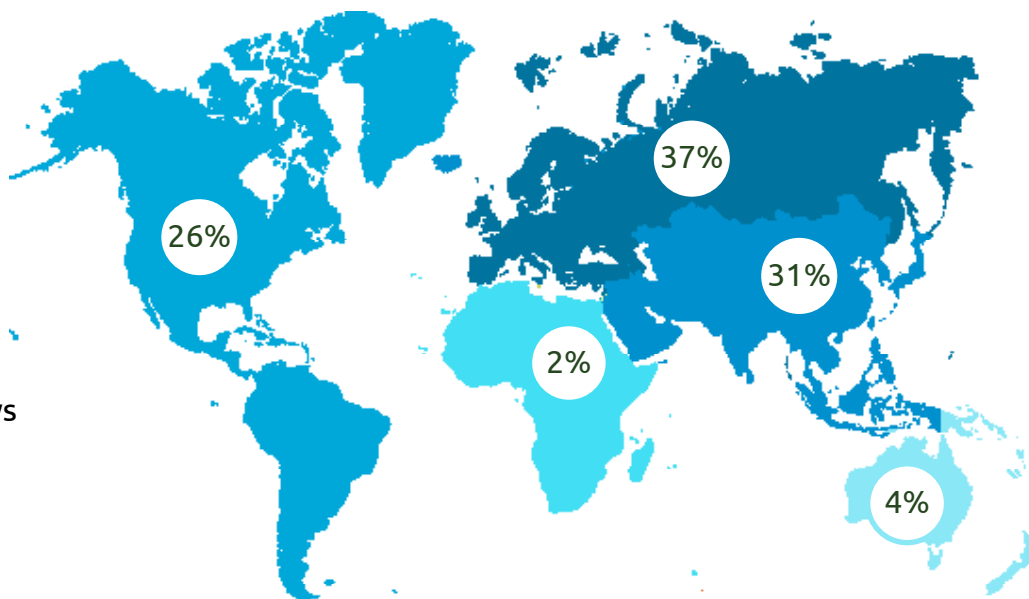


Listed  
on Google News



Unique Visitors  
in 2019

### Visitors regional breakdown



120+ K  
Subscribers



20+ K  
Followers



readers per day  
(average)

### Top 15/130 countries



REACH A GLOBAL AUDIENCE THANKS TO OUR ONLINE TECHNOLOGY

CONTACT OUR MARKETING TEAM NOW ! NAVY RECOGNITION EMAIL : [marketing@navyrecognition.com](mailto:marketing@navyrecognition.com)

Promenade des ours 8 | 5300 Andenne, Belgium | Tel : +32 (0) 81 56 73 67

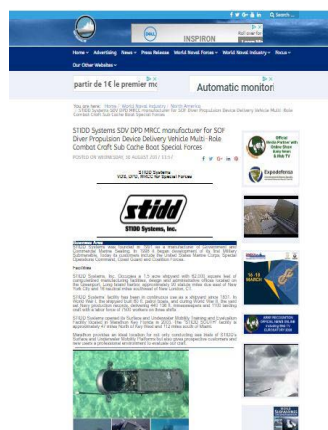
# ONLINE MARKETING SOLUTIONS

## COMPANY PROFILE PAGE

This page is composed of :

- General profile of the company
- Press releases
- Contact information with request form
- Summary of the products of the company (maximum 10) with possibility of links to data sheet product page
- Indexing with the combined use of our IT Technology and specific keywords on most popular search engines

Price : 750 € for 1 year hosting



## PRODUCT DATA SHEET

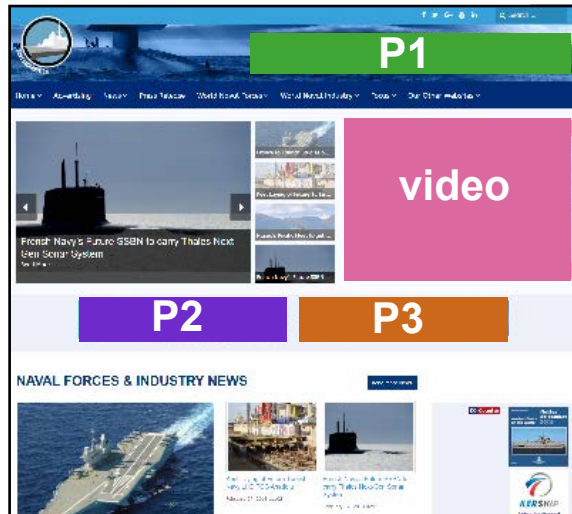
The product data page is composed of :

- General overview of the product
- Technical information
- Specifications
- Product details with request form
- Pictures gallery and/or video
- Indexing on most popular search engines thanks to our SEO technology and the keywords you provide us with

Price : 950 € for 1 year hosting



# ONLINE ADVERTISING / SPONSORING SOLUTIONS



**Position 1** (728 x 90 pixels)

Fixed banner: 1,000 €/ 7 days or 4,000 €/30 days

**Position 2** (468 x 80 pixels)

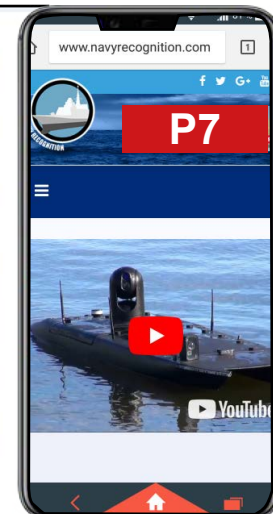
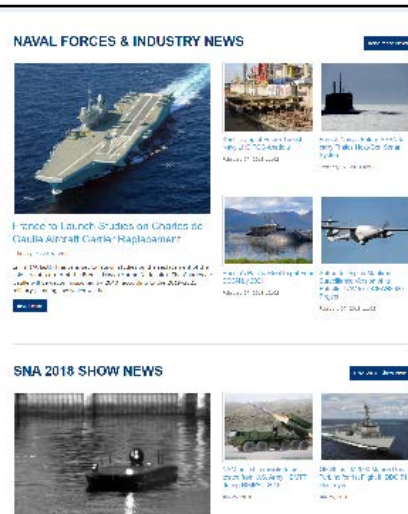
Fixed banner: 750 €/7 days or 3,000 €/30 days

**Position 3** (468 x 80 pixels)

Rotated banner: 375 €/7 days or 1,500 €/30 days

**Position 4** (300 x 90 pixels)

Fixed banner: 500 €/7 days or 2,000 €/30 days



**Position 5** (135 x 135 pixels)

Fixed banner: 250 €/7 days or 1,000 €/30 days

**Position 6** (130 x 488 pixels)

Skyscraper: 1,000 €/7 days or 4,000 €/30 days

**Position 7** (320 x 100 pixels)

Mobile banner: 1,000 €/ 7 days or 4,000 €/30 days

**Video on all pages** (300 x 225 pixels)

Video: 1,250 €/7 days or 5,000 €/30 days

**Your banner, logo or video will be shown on every pages of our website**

Newsletter : Monthly Newsletter sent to our 10,000 contacts database from the defence and security sector with your latest press releases during defence events: 2,500 € | Advertorial with text and pictures : 950 € | Video advertorial during exhibition: 4,950 € | Video production services: contact us

**SPECIAL PRICE FOR LONGER BANNER SUBSCRIPTIONS, PLEASE CONTACT US FOR DETAILS AND OFFERS**