



ARMY RECOGNITION

www.armyrecognition.com

Online Marketing and Promotion for Defense & Security Industry

OFFICIAL ONLINE SHOW DAILY NEWS FOR MORE THAN 30 EVENTS

Army Recognition is one of the most popular online media dedicated to Defense & Security Industry with more than 3.2 million unique visitors in 2019, 8 million pages read per month from more than 130 countries.

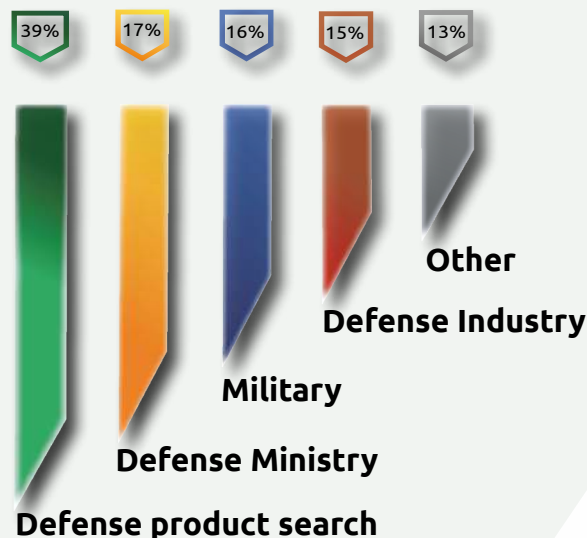
- **Official Online Show Daily & Web TV** for global Defense & Security exhibitions (see page 4).
- **Our Online Defense Show Daily News** creates a parallel online presence before, during and after exhibitions and brings increased visibility for your company, products and services.
- **Video and photo reports** on Land Forces, Military Equipment, Vehicles and Weapons.
- **World Army and Military Equipment technical data sheets.**

ONLINE MARKETING AND PROMOTION FOR DEFENSE & SECURITY INDUSTRY

Army Recognition is ranked in the top 10 military websites by ALEXA.COM. Our Company provides a full range of advertising and marketing services to increase your global exposure on Internet at international level.

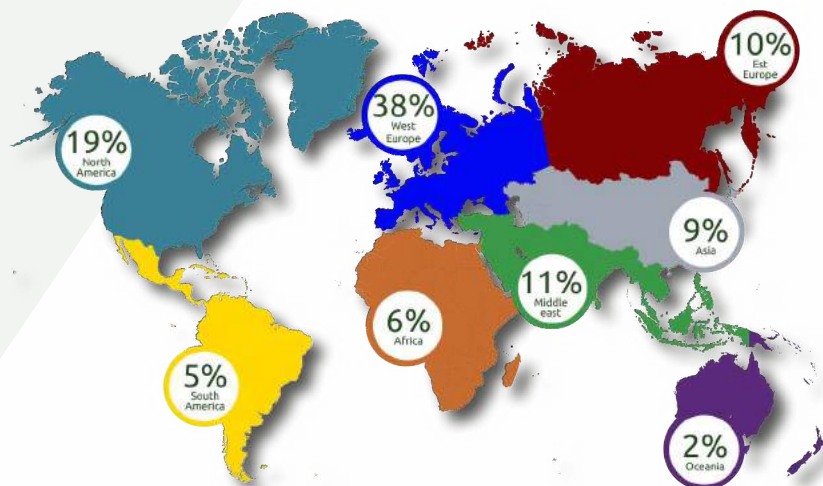
- **Online Promotional & Marketing Services** dedicated to Defense & Security Industry.
- **Army Recognition** offers innovating solutions and services with Web-based promotion, communication, advertising and marketing for Defense and Security Industry.
- We guarantee to **increase the visibility of your company and its range of products at worldwide level** thanks to our proven Indexing Technology.
- **We provide the best indexation on most popular search engines** to your company, products and services.
- **More than 85% of our readers** are Military & Security People and other High-Level Defense Decision-Makers.

Visitors organisational breakout



87% Defense and Security Professionals
13% Others

Visitors regional breakdown



ARMYRECOGNITION.COM WEBSITE'S GROWTH VISITS



Website launch



Unique visitors in 2019



Readers per day during defense exhibition



Readers per day (average)



Pages read per month

More than 85% of our readers are **Decision Makers, Military Officers, Government Officials and Leading Defense Companies.**



110,000
Subscribers



17+ K
Followers



Listed
on Google News



39+ K
Likes



3500 +
Subscribers

DEFENSEWEBTV.COM (Our new online Defense & Security News Television)

Army Recognition Defense & Security Web TV:

- First Web TV dedicated to Defense & Security Industry
- Official Defense & Security Exhibition Television
- Video Reports on Defense Industry & Military Units
- Monthly Defense News coverage
- Industry Leaders and Military Officers interviews

Defense & Security Web TV Advertorial and Advertising

Video Advertorial during defense show: 4,950 €

A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded at your booth during the show then edited and published the next day.

Sponsoring of Show Video Report: 9,950 €

Daily «Show Video Reports» produced during exhibition. Sponsor these video reports with an advertisement (up to 30 seconds played at the beginning of each video). Becoming a sponsor also entitles to a coverage of your company and products (for 1 to 2 minutes).



1,5+ Million
Video Views/Month



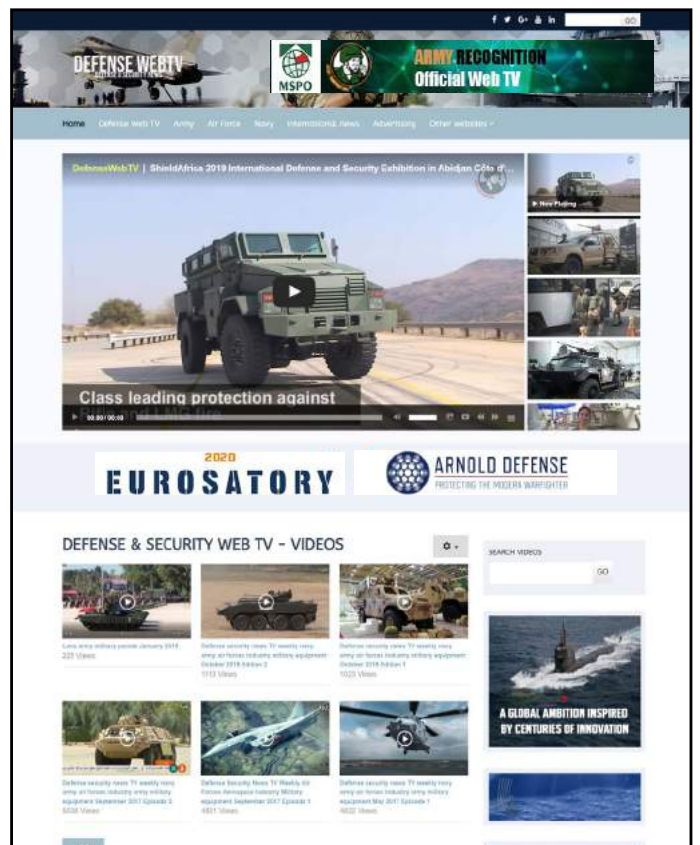
130+ Coun-
tries



42+ Million
Views



110,000
Subscribers



Readers Top 15/130 Countries



ONLINE MARKETING SOLUTIONS

COMPANY PROFILE PAGE

This page is composed of :

- General profile of the company
- Press releases
- Contact information with request form
- Summary of the products of the company (maximum 10) with possibility of links to data sheet product page
- Indexing with the combined use of our IT Technology and specific keywords on most popular search engines

Price : 750 € for 1 year hosting

PRODUCT DATA SHEET

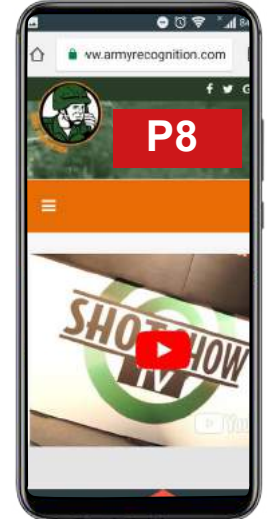
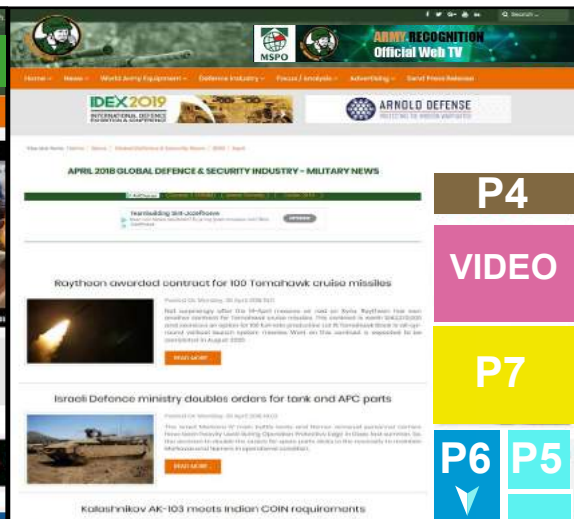
The product data page is composed of :

- General overview of the product
- Technical information
- Specifications
- Product details with request form
- Pictures gallery and/or video
- Indexing with the combined use of our IT Technology and specific keywords on most popular search engines

Price : 950 € for 1 year hosting



ONLINE ADVERTISING / SPONSORING SOLUTIONS



- Position 1** (728 x 90 pixels)
Fixed banner: 1,000 €/ 7 days or 4,000 €/30 days
- Position 2** (468 x 100 pixels)
Fixed banner: 750 €/7 days or 3,000 €/30 days
- Position 3** (468 x 100 pixels)
Rotated banner: 375 €/7 days or 1,500 €/30 days
- Position 4** (300 x 90 pixels)
Fixed banner: 500 €/7 days or 2,000 €/30 days

- Position 5** (135 x 135 pixels)
Fixed logo: 250 €/7 days or 1,000 €/30 days
- Position 6** (130 x 488 pixels)
Skyscraper: 1,000 €/7 days or 4,000 €/30 days
- Position 7** (300 x 250 pixels)
Rectangle 750 €/ 7 days or 3,000 €/30 days
- Video on all pages** (300 x 225 pixels)
Video: 1,250 €/7 days or 5,000 €/30 days
- Position 8** (**x x **** pixels)
Mobile banner: 1,000 €/ 7 days or 4,000 €/30 days

Newsletter : Monthly Newsletter sent to our 10,000 contacts database from the defense and security sector with your latest press releases during defense events: 2,500 € | Banner, video, logo, text link on our online Defense Exhibitions Show News Daily (on request) | International tenders database access 2,995 € (year price) | Advertorial with text and pictures : 950 € | Video report : contact us

FOR LONGER BANNER SUBSCRIPTIONS, PLEASE CONTACT US FOR DETAILS AND OFFERS

Media partner and Online Show Daily News / Web TV 2020

1st quarter



January 2020

- IAV (UK)

February 2020





- UMEX (UAE)  
- DEF EXPO (India)

March 2020

- ENFORCETAC (Germany)
- DIMDEX (Qatar)  
- ISNR (EAU)

2nd quarter



April 2020

- FIDAE (Chile)
- SOFEX (Jordan)  
- LAAD (Brazil)  
- DSA (Malaysia)

May 2020

- CIDEX (China)
- SOFIC (USA)
- IDEB (Slovakia)
- ILA (Germany)
- BSDA (Romania)
- KADEX (Kazakhstan)  

June 2020



- EUROSATORY (France)  
- BALT MILITARY EXPO (Poland)

3rd quarter

July 2020

- FARNBOROUGH (UK)

August 2020

- ARMY (Russia)  

September 2020

- MSPO (Poland)  
- ADEX (Azerbaijan)  
- DX KOREA (Korea)  
- AAD (South Africa)  
- ADAS (Philippines)



4th quarter

October 2020

- AUSA (USA)
- EURONAVAL (France)  
- MILIPOL QATAR (Qatar)

November 2020

- JAPAN DEFENSE (Japan)
- INDO DEFENSA (Indonesia)

- CHINA AIR SHOW (China)
- IDEAS (Pakistan)  

December 2020

- EDEX (Egypt)  

Year 2021...



= Official Online Show Daily News



= Official Web TV

THEY TRUST US



Contact our marketing team

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